IRU-CIT Partnership

driving Latin American trade

XIX Asamblea de la Cámara Interamericana de Transportes – CIT

Punta Cana, 25-26 April 2013

Umberto de Pretto
Secretary General
This is the IRU
Evolution of IRU Membership

1948: eight founder countries

2013: 170 Members in 74 countries

...and 26 CRIPA Members in 22 countries
Evolution of sea containers in ports
Telecommunications gap corresponds to the regions that have not been interconnected to global trade

Source: Centre for Strategic International Studies (CSIS), Washington, DC
Challenge: allow road transport to drive Latin American trade!

- Trade between countries of Latin America, excluding Mexico, only 5-6%.
- Regions that have benefitted from IRU's +60 years of experience and expertise enjoy +70%.
- Road transport plays a vital role in boosting productivity and competitiveness of any economy.
Main obstacles to international road transport

Main causes of waiting times at borders are well known:

«Inappropriate procedures and lack of mutual recognition»
Implement key UN facilitation instruments to allow road transport to drive trade!
Geographical scope of the TIR Convention
What is the TIR System?

- A tried and tested, affordable facilitation instrument for international transport and trade
  - Multilateral
  - Multimodal (road-rail, road-maritime, road-air)
  - Global
- Based on TIR Convention 1975, signed by 68 contracting parties
TIR is multimodal: Practical implementation Turkey - France by ferry
TIR Green lanes: Tanger Med experience

One hour with TIR to go through the Port
The IRU and the OAS signed a cooperation agreement to promote and further facilitate international trade and road transport between the 35 OAS Member States, notably by implementing the key UN multilateral facilitation instruments, such as the TIR Convention.
Latin American Road Transport Initiative (LARTI)

- **Monitoring** of the international transport of goods by road between various countries of the region
- LARTI will make it possible to pinpoint the main bottlenecks in the development of road transport and road infrastructure
- LARTI will map out the most effective ways to remove existing barriers and to enhance the competitive ability of transport and trade in Latin American countries
IRU Caravans: Let road transport drive progress, prosperity and peace!

- **2004**: The Lisbon-Vladivostok Caravan
- **2005**: The Beijing-Berlin-Brussels Caravan
- **2007**: Black Sea Highway Caravan
- **2010**: IRU-ECO Silk Road Truck Caravan

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IRU Caravan drivers saw this… adequate roads but little traffic!!
...until they reached border crossings!!
How can we change this view and let road transport drive trade, progress and prosperity?
For them!
Securing and facilitating trade and international road transport

Transports Internationaux Routiers

Managed by the IRU since 1949
“Working together for a better future!”